

**FACILITATE DIGITAL HOLDINGS LTD (ASX:FAC)
ASX ANNOUNCEMENT**

Acquisition by Impact Data Pty Ltd of the Customers of Surch Pty Ltd

Impact Data Pty Ltd, a wholly owned subsidiary of Facilitate Digital Holdings Limited, has acquired the customers of Surch Pty Ltd, a complimentary business (of email and SMS digital marketing services, principally to the restaurant industry) in an earn-out transaction.

The final purchase price is not yet known, but is based upon a multiple of 4 to 4.5 times annual modified earnings. Current monthly revenue of the business being acquired is \$30,000.

As part of the initial consideration payable to Surch Pty Ltd, a total of 104,096 ordinary fully paid Facilitate Digital Holdings Ltd shares are to be issued to Surch Pty Ltd on 4 October 2007.

Surch Pty Ltd has agreed to 50% of these shares being voluntarily escrowed until 14 September 2008.



Paul M Southwick
Company Secretary
4 October 2007

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