

## **Facilitate Digital Holdings Limited (ASX: FAC) Announces New Clients**

**Sydney, Australia (26<sup>th</sup> June 2008):** Facilitate Digital Holdings Limited (“the Company”) (ASX: FAC), a leading independent provider of digital marketing technology, approaches the end of 2008 with the announcement of significant client wins in Australia and New Zealand.

‘We have come to the end of the fiscal year with some very satisfying wins’ said CEO Ian Lowe. ‘Particularly pleasing is when we look ahead this momentum will continue.’

The announcement includes Ogilvy New Zealand as well as recent signings in Australia that include Bristow Cornwell Moreland of Queensland, COGS Media, heavy.com, eBay, REA Group whose major site is realestate.com.au and The Topia Project.

Lisa Kelly, Senior Account Director for The Topia Project states “What we have found most valuable in working with Facilitate Digital is that Topia now gets the information we need when we need it, can manage media campaigns more cost-effectively and we can act on the information to amend and optimise campaigns to maximize ROI. We have the power to make spending decisions quickly and confidently.”

“Signing such clients demonstrates our continuing success in competing with global organisations much larger than ourselves, in markets in which competition is fierce.” states Damien Thomson, Managing Director, Asia Pacific “Our increasing dominance in the Asia Pacific region shows the market is confident in our ability to provide great products and excellent service.”

Facilitate Digital is the leading independent provider of digital technology solutions. With a solid strategy and consistent execution, Facilitate Digital strives to deliver on the commitment to make digital marketing solutions ROI focused and easier to use.

### **About Facilitate Digital**

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. We are the only global provider that offers a purpose built single platform solution across both marketing and business intelligence. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Davinci Selectwork, Mediaedge iLevel and OMD; and large scale national and international advertisers including CBA, Foxtel, Hewlett Packard, Raboplus, Qantas, Coca-cola, Nike, Armani, Billabong and Citibank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia, United Kingdom and Europe, Facilitate Digital works across cultures as well as digital marketing channels.

### **For more information:**

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