

FACILITATE DIGITAL HOLDINGS LIMITED (ASX:FAC) ANNOUNCES DEPARTURE OF CHIEF FINANCIAL OFFICER AND COMPANY SECRETARY

Sydney, Australia (14th July 2008): Facilitate Digital Holdings Limited (ASX: FAC), a leading independent provider of digital marketing technology, today announced the departure of Chief Financial Officer, Paul M. Southwick, effective 18 July 2008. Mr. Southwick has accepted an appointment as Chief Financial Officer with Hyro Limited (ASX:HYO).

Mr. Southwick leaves after a year with Facilitate Digital to return to his home town of Melbourne to be closer to his family.

"I regretfully accept Paul's resignation and want to personally thank him for his commitment to Facilitate Digital" said Ian Lowe, company CEO. "He has been an invaluable asset over the last 12 months and we wish him every success with Hyro."

Facilitate Digital has commenced a candidate review process and will announce further details in the upcoming days.

For more information visit the company website www.facilitatedigital.com

About Facilitate Digital

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. We are the only global provider that offers a purpose built single platform solution across both marketing and business intelligence. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, Davinci Selectwork, Mediaedge and New Dialogue; and large scale national and international advertisers including CBA, Foxtel, Hewlett Packard, NAB, Coca-cola, Nike, Armani, Billabong and Citibank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia and Europe, Facilitate Digital works across cultures as well as digital marketing channels.

For more information:

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